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Contact: Kelly Coughlin
Annex Communication
954.294.9135

kcoughlin@annexcommunication.com

PerceptiMed Announces Additions to Sales Team

Mountain View-based healthcare technology company adds industry veterans to sales team

MOUNTAIN VIEW, CA- PerceptiMed has announced that AJ Lipka, Jonathan Jacobs and Lori Lewonski have joined its sales team increasing the Perceptimed sales and marketing organization to eight members.

Lipka, Jacobs and Lewonski have extensive experience selling software, technology and services within the healthcare/pharmacy business-to-consumer and business-to-business markets, particularly to pharmacy operations.

Lipka previously held positions with Cardinal Health's Telepharm, McKesson Pharmacy Systems, Managed Healthcare Associates, and DaVita Rx. He will cover the Texas and surrounding states as territory.

"PerceptiMed's proprietary technology prevents medication errors and saves lives," Lipka stated. "I am excited to be included in a stellar sales team and to be part of the continuous development and enhancement of patient safety technology."

Jacobs previously was with Opus-Core, Opus-ISM and Speed Script. Jonathan will cover New York and Northeastern states.

Lewonski previously was with PBI, Managed Healthcare Associates and GeriMed. She will cover Colorado and the Mountain states.

"All three of these individuals have proven themselves to be experienced, knowledgeable and successful sales executives in pharmacy technology and services. We are absolutely thrilled to have them join our team," said Vice-President of Sales and Marketing for PerceptiMed, Terry Cater. "Adding AJ, JJ and Lori will continue the momentum of PerceptiMed's commitment to delivering the right prescriptions to the right patients in the right dosage, every time" Cater added.

PerceptiMed's technology is utilized in retail pharmacies, hospitals, and long-term care facilities in the United States to further enhance patient safety and accuracy of the right prescriptions being distributed to the right patients without error.

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About PerceptiMed



PerceptiMed, Inc. is a leading edge pharmacy and healthcare technology company founded in 2011 by Dr. Alan Jacobs. PerceptiMed products are specifically designed to eliminate human errors in medication dispensing in pharmacies, long-term care facilities and hospitals. PerceptiMed is driven to make the dispensing and administration of prescription drugs safer, reducing injuries and death. Its groundbreaking technology sets the industry standard for medication verification.

Company Contact:

Terry Cater

tcater@perceptimed.com

(650) 941.7000 ext 202

Media Contact:

Kelly Coughlin

kcoughlin@annexcommunication.com

(954) 294.9135